



City of Rockwall
The New Horizon

AGENDA
REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087
Tuesday, April 17, 2018
6:30 P.M.

1) CALL MEETING TO ORDER

2) APPOINTMENT

- i. Appointment with Janice Reyes, Owner of Alante Salon, located at 301 N. San Jacinto Street, to discuss a façade reimbursement grant and take necessary action.

3) DISCUSSION/ACTION ITEMS

- i. Review and take action on the approval of the March 19, 2018 MSAB meeting minutes, submitted by Sarah Freed, Board Secretary.
- ii. Receive an update from the sign ordinance sub-committee and hold a board discussion regarding their conclusions and possible recommendations, presented by Daniel Nichols.

3) MAIN STREET MANAGER'S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Project Status Report*
- iv. *Upcoming Events/Announcements*

4) ADJOURNMENT

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771-7700 or Fax (972) 771-7727 for further information.

I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30PM, Saturday, April 13, 2018 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Bethany Browning, Main Street Manager

Date Removed



City of Rockwall
The New Horizon

AGENDA
REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087
Tuesday, April 17, 2018
6:30 P.M.

1) CALL MEETING TO ORDER

2) APPOINTMENT

- i. Appointment with Janice Reyes, Owner of Alante Salon, located at 301 N. San Jacinto Street, to discuss a façade reimbursement grant and take necessary action.

3) DISCUSSION/ACTION ITEMS

- i. Review and take action on the approval of the March 19, 2018 MSAB meeting minutes, submitted by Sarah Freed, Board Secretary.
- ii. Receive an update from the sign ordinance sub-committee and hold a board discussion regarding their conclusions and possible recommendations, presented by Daniel Nichols.

3) MAIN STREET MANAGER'S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Project Status Report*
- iv. *Upcoming Events/Announcements*

4) ADJOURNMENT

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Bethany Browning, Main Street Manager

Date Removed



City of Rockwall
The New Horizon

AGENDA
REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
ROCKWALL CITY HALL
385 S. Goliad
Council Chamber Conference Room
Tuesday, August 21, 2018
6:30 P.M.

1) CALL MEETING TO ORDER

2) APPOINTMENT

- i. Appointment with Kevin Lefere, owner of property located at 102 S. Goliad, to discuss a façade reimbursement grant and take necessary action.

3) DISCUSSION/ACTION ITEMS

- i. Review and take action on the approval of the June 19, 2018 MSAB meeting minutes.
- ii. Hear an update on the downtown district sign ordinance and take any necessary action.
- iii. Hear an update regarding the addition of crosswalks in the downtown district and make a recommendation as necessary.
- iv. Discuss the Main Street Advisory Board's role and responsibilities, related to other agencies and associations, i.e. Texas Main Street, National Main Street and more specifically the Downtown Rockwall Association.

4) MAIN STREET MANAGER'S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Project Status Report*
- iv. *Upcoming Events/Announcements*

5) ADJOURNMENT

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771-7700 or Fax (972) 771-7727 for further information.

I, Bethany Browning, Main Street Manager for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30PM, Saturday, August 18, 2018 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.



City of Rockwall
The New Horizon

AGENDA
REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087
Tuesday, February 20, 2018
6:30 P.M.

1) CALL MEETING TO ORDER

2) APPOINTMENT

- i. Appointment with Tammy Sharp, President of the Downtown Rockwall Association to hear an update on association plans/upcoming events.

3) DISCUSSION/ACTION ITEMS

- i. Review and take action to approve the January 31, 2018 MSAB meeting minutes, submitted by Sarah Freed, Board Secretary.
- ii. Review and discuss the current sign ordinance for the DT District.
- iii. Update from the Main Street Manager regarding the installation of an outdoor speaker system in the downtown area, presented by Bethany Browning.
- iv. Discuss and take possible action to appoint a sub-committee to recommend nominations for the Texas Downtown Association President's Awards in July 2018.

3) MAIN STREET MANAGER'S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Project Status Report*
- iv. *Upcoming Events/Announcements*

4) ADJOURNMENT

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771-7700 or Fax (972) 771-7727 for further information.

I, Bethany Browning, Main Street Manager for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30PM, Saturday, February 18, 2018 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Bethany Browning, Main Street Manager

Date Removed



City of Rockwall
The New Horizon

AGENDA
REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087
Wednesday, January 17, 2018
6:30 P.M.

1) CALL MEETING TO ORDER

2) APPOINTMENT

- i. Appointment with Tammy Sharp, President of the Downtown Rockwall Association to hear an update on plans for 2018.

3) DISCUSSION/ACTION ITEMS

- i. Approval of the October 24, 2017 MSAB meeting minutes, presented by Sarah Freed, Board Secretary.
- ii. Discussion and possible action related to making a recommendation for the installation of an outdoor speaker system installed throughout the downtown area.
- iii. Discussion and possible action regarding the parking education initiative, presented by Daniel Nichols.
- iv. Brief review of work plan goals and discussion regarding objectives and developing action plans, presented by Bethany Browning.

4) MAIN STREET MANAGER'S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Project Status Report*
- iv. *Upcoming Events/Announcements*

5) ADJOURNMENT

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771-7700 or Fax (972) 771-7727 for further information.

I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30PM, Sunday, January 14, 2018 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.



City of Rockwall
The New Horizon

AGENDA

SPECIAL MEETING OF THE MAIN STREET ADVISORY BOARD

***Regular Meeting was rescheduled.**

Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087

Wednesday, January 31, 2018

6:30 P.M.

1) CALL MEETING TO ORDER

2) APPOINTMENT

- i. Appointment with Tammy Sharp, President of the Downtown Rockwall Association to hear an update on 2018 association plans.

3) DISCUSSION/ACTION ITEMS

- i. Approval of the October 24, 2017 MSAB meeting minutes, presented by Sarah Freed, Board Secretary.
- ii. Discussion and possible action related to making a recommendation for the installation of an outdoor speaker system installed throughout the downtown area.
- iii. Discussion regarding the parking education initiative, presented by Daniel Nichols.
- iv. Brief review of work plan goals and discussion regarding objectives and developing action plans, presented by Bethany Browning.

3) MAIN STREET MANAGER'S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Project Status Report*
- iv. *Upcoming Events/Announcements*

4) ADJOURNMENT

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771-7700 or Fax (972) 771-7727 for further information.

I, Bethany Browning, Main Street Manager for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30PM, Sunday, January 28, 2018 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.



City of Rockwall
The New Horizon

AGENDA
REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087
Tuesday, June 19, 2018
6:30 P.M.

1) CALL MEETING TO ORDER/INTRODUCTIONS

2) APPOINTMENT

- i. Appointment with Heather Cullins, owner of property located at 304 N. San Jacinto, to discuss a façade reimbursement grant and take necessary action.

3) DISCUSSION/ACTION ITEMS

- i. Review and take action on the approval of the May 15, 2018 MSAB meeting minutes, submitted by Sarah Freed, Main Street Board Secretary.
- ii. Hear update on the sign ordinance, discuss and take any necessary action, presented by Bethany Browning.
- iii. Hear an update regarding the status of the Downtown Rockwall Association and an update on their event calendar for the remainder of 2018, presented by Bethany Browning.
- iv. Discuss and take necessary action on submissions for the Texas Downtown Association President's Awards, presented by Daniel Nichols.

4) MAIN STREET MANAGER'S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Project Status Report*
- iv. *Upcoming Events/Announcements*

5) ADJOURNMENT

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771-7700 or Fax (972) 771-7727 for further information.

I, Bethany Browning, Main Street Manager for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30PM, Saturday, June 16, 2018 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Bethany Browning, Main Street Manager

Date Removed



City of Rockwall
The New Horizon

AGENDA
REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087
Tuesday, March 20, 2018
6:30 P.M.

1) CALL MEETING TO ORDER

2) APPOINTMENT

- i. Appointment with Tamara Desierto, Owner of M. R. Apparel, located at 112 N. San Jacinto Street, to discuss a façade reimbursement grant and take necessary action.

3) DISCUSSION/ACTION ITEMS

- i. Review and take action on the approval of the January 31, 2018 and February 20, 2018 MSAB meeting minutes, submitted by S. Freed, Board Secretary.
- ii. Receive an update from the sign ordinance sub-committee and hold a board discussion regarding their conclusions and possible recommendations, presented by Daniel Nichols.
- iii. Discuss and take possible action to appoint a member(s) of the Downtown Rockwall Association to serve in conjunction with the MSAB sub-committee to make nominations for the Texas Downtown Association President's Awards, requested by B. Browning.
- iv. Discuss agenda items for presentation at the upcoming Downtown Rockwall Association meeting as well as delegation of a board representative to present the information, requested by B. Browning.

3) MAIN STREET MANAGER'S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Project Status Report*
- iv. *Upcoming Events/Announcements*

4) ADJOURNMENT

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City of Rockwall
The New Horizon

AGENDA
REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
Council Chamber Conference Room, 385 S. Goliad, Rockwall, 75087
Tuesday, May 15, 2018
6:30 P.M.

1) CALL MEETING TO ORDER

2) APPOINTMENT

- i. Appointment with Kevin Lefere, Owner of Zanata, located at 102 E. Rusk, to discuss a façade reimbursement grant and take necessary action.

3) DISCUSSION/ACTION ITEMS

- i. Review and take action on the approval of the April 17, 2018 MSAB meeting minutes, submitted by Bethany Browning, Main Street Manager.
- ii. Review and discuss the sign ordinance sub-committee’s recommendations and take any necessary action, presented by Daniel Nichols.
- iii. Review the MSAB work plan and hold a board discussion regarding objectives and next steps for implementation, presented by Evan Matteson.

3) MAIN STREET MANAGER’S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
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4) ADJOURNMENT

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30PM, Saturday, May 12, 2018 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Bethany Browning, Main Street Manager

Date Removed



City of Rockwall
The New Horizon

AGENDA
REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
ROCKWALL CITY HALL
385 S. Goliad
Council Chamber Conference Room
Tuesday, November 13, 2018
(Meeting one week early due to Thanksgiving holiday)
6:30 P.M.

1) CALL MEETING TO ORDER

2) DISCUSSION/ACTION ITEMS

- i. Review and take action on the approval of the October 16, 2018 MSAB meeting minutes.
- ii. Review and discuss the event planning templates for Farmers Market and San Jacinto Plaza Music Series.
- iii. Event discussion to recap Scare on the Square and upcoming volunteer needs for Hometown Christmas.

3) MAIN STREET MANAGER'S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
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4) ADJOURNMENT

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I, Bethany Browning, Main Street Manger for the City of Rockwall, Texas, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by 6:30PM, Saturday, November 10, 2018 and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Bethany Browning, Main Street Manager

Date Removed



City of Rockwall
The New Horizon

AGENDA
REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
ROCKWALL CITY HALL
385 S. Goliad
Council Chamber Conference Room
Tuesday, October 16, 2018
6:30 P.M.

1) CALL MEETING TO ORDER

2) DISCUSSION/ACTION ITEMS

- i. Review and take action on the approval of the September 18, 2018 MSAB meeting minutes.
- ii. Continue discussion related to cornerstone events, what it takes to produce them, areas for improvement and retention.
- iii. Discuss walkability study information from UTA and make necessary recommendations.

3) MAIN STREET MANAGER'S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Project Status Report*
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4) ADJOURNMENT

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Bethany Browning, Main Street Manager

Date Removed



City of Rockwall
The New Horizon

AGENDA
REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD
ROCKWALL CITY HALL
385 S. Goliad
Council Chamber Conference Room
Tuesday, September 18, 2018
6:30 P.M.

1) CALL MEETING TO ORDER

2) DISCUSSION/ACTION ITEMS

- i. Review and take action on the approval of the August 21, 2018 MSAB meeting minutes.
- ii. Discuss the Main Street Advisory Board's roles and responsibilities related to events, advertising and volunteering and take any necessary action.

3) MAIN STREET MANAGER'S REPORT

- i. *Main Street District Activity*
- ii. *Texas Main Street*
- iii. *Project Status Report*
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4) ADJOURNMENT

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Bethany Browning, Main Street Manager

Date Removed